## **FOLLOW UP PLUS! TOOLKIT**

### (THIS COMES FREE AS A WELCOME GIFT FOR SIGNING UP FOR SERVICES)

Texting Tools are available if you subscribe to Monthly Text Services
Email Templates & Forms are available if you subscribe to Monthly Email Plus Services
Everything is available to Priority Fast Advance Members.

### TOOLS ARE AVAILABLE IN YOUR VIPECLOUD DATABASE

# Automated Email & Text Follow Up Series

- 2 different text and email series available:
  - If delivered products (3 templates)
  - If shipped products (5 templates)
- Templates include a direct link to your website brand promise
- The 2 month communications include a link to a 5 star customer feedback survey form.
  - When complete, customer receives an automated email and text rewarding them with a pamper kit

Easy button push to initiate a 2 month automated series. Don't worry about forgetting to follow up - this series does it for you!

Collect reviews to post/promote your services on social media platforms

Customer receives a booking prompt (pamper kit link) at the end of the series, working the follow up program full circle



Don't forget about our Brand Promise!

If for any reason you are not completely satisfied with your products, you can exchange or have the full purchose price refunded!

You can read all about it on my website:

Satisfaction Guarantee

#### **FORM**

Customer Feedback Form [Part of Follow Up Automated Email Series-can also be used by itself]



Is built into the automated series. Can be used by itself for other promotions.

# Email Folders with Variety of Templates

- Follow up Plus! (Free toolkit XOXO)
  - Great to spend time with you
  - Here's some info about your new products (can attached product fact sheets or videos)

Templates can be edited before sending, or copied over to create your own template. Template Example:

