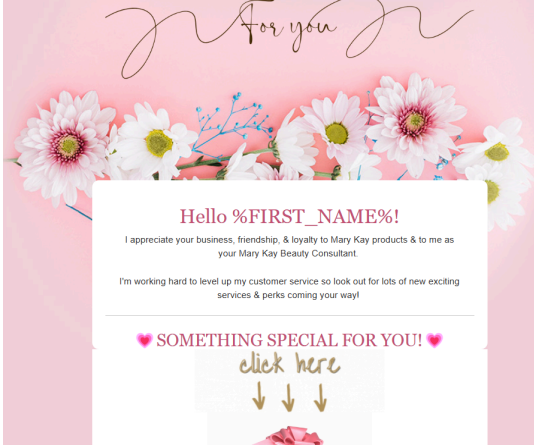# BOOKING TOOLKIT

(THIS COMES *FREE AS A WELCOME GIFT* FOR SIGNING UP FOR SERVICES)

Texting Tools are available if you subscribe to Monthly Text Services
Email Templates & Forms are available if you subscribe to Monthly Email Plus Services
Everything is available to Priority Fast Advance Members.

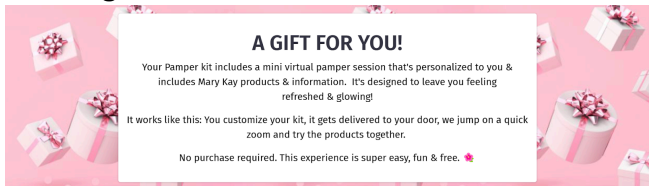| TOOLS ARE AVAILABLE IN YOUR VIPECLOUD DATABASE		
Email Folders with Variety of Templates	- New Tech Service Announcement - Blank Branded Templates - Booking - Using the Pamper Kit Form (Monthly Themed) - Coaching & Hostess Info - Holidays & Special Occasions - Product Fact Sheets & Flyers - Sales & Promotions - Shipping Notices - Skin Analyzer App - Thank You	Templates can be edited before sending, or copied over to create your own template. Template Example: For you Hello %FIRST_NAME%! I appreciate your business, friendship, & loyalty to Mary Kay products & to me as your Mary Kay Beauty Consultant. I'm working hard to level up my customer service so look out for lots of new exciting services & perks coming your way! 💗 SOMETHING SPECIAL FOR YOU! 💗 click here ↓ ↓ ↓
Text Folders with Variety of Script Templates	- New Tech Service Announcement - Booking - Appointments In Person (Includes coaching) - Booking - Appointments Virtual (Includes every step - from booking to after class follow up) - Booking - New Birthday Leads from Facebook - Booking - Old Leads - Booking - Referrals - Booking - Warm Chatter - Coaching & Hostess Info - Gift Certificates/Vouchers - Holidays & Special Occasions - Payment Info - PCP - Including Updating Your customer list - Product Fact Sheets & Flyers - Sales & Promotions - Shipping Notices - Skin Analyzer App - Thank you	Templates can be edited before sending, or copied over to create your own template. Gift Voucher $5 OFF at your pamper session HAPPINESS UNLOCK
Text Keyword	PAMPER	Your customers text PAMPER and get instant access to your pamper kit form.
Forms	**Booking In Person Appts- HOSTESS INFO FORM [Basic/No Automations]**	Use as a coaching tool to collect hostess information.
	Booking In Person Appts- HOSTESS INFO FORM [Has awesome images & Text Automations] NEW!	Use as a coaching tool to collect hostess information. Includes text autoresponders.

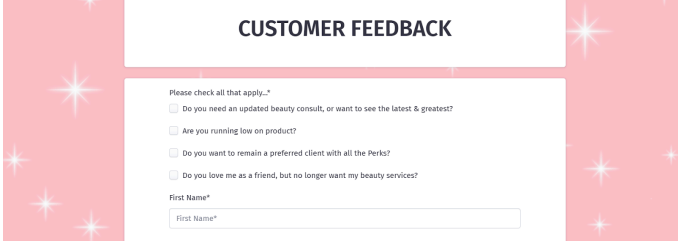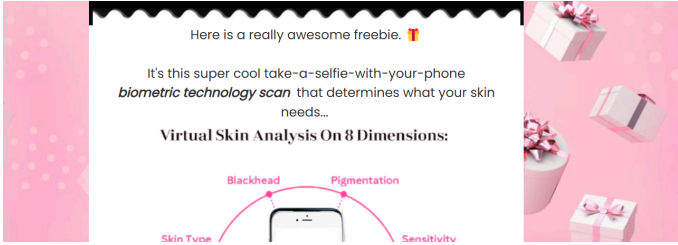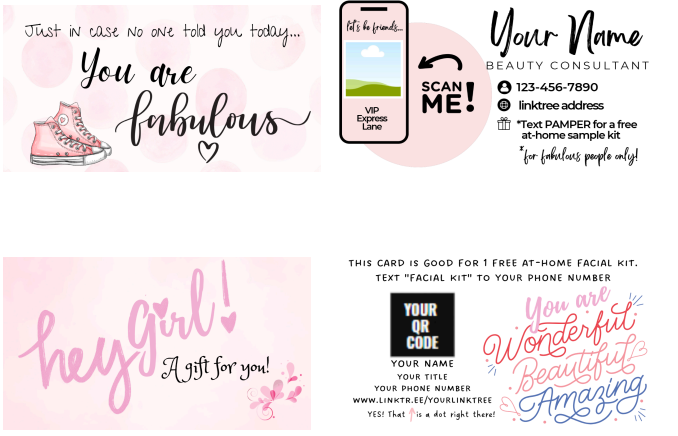|			
	Booking In Person Appts- HOSTESS'S GUEST RSVP PROFILE FORM [includes Text Automations] 	Use as a RSVP tool to invite and preprofile guests	
Forms	**Booking Virtual- PAMPER KIT 1 standard** 	Linked to templates, Included in the keyword PAMPER autoresponder. Includes Automated Skin Analyzer Emails Series. Includes Text Automated Response.	
	Booking Virtual- PAMPER KIT 2 At Home Spa 	Variety of different styles to provide additional resources. Most include text automated response	
	Booking Virtual- PAMPER KIT 3 Fun Party 		
	Booking Virtual- PAMPER KIT 4 Pretty Pink Bag [No Automations] - CAN ALSO BE USED FOR IN PERSON APPTS. 		

Forms	**PCP Update Customer List - Client Survey**	Easy tool to update your client list.
	CUSTOMER FEEDBACK	Form link (merge tag) automatically populates in text templates for easy use - both for you the consultant and your for your customers.
	Please check all that apply...*	
	Do you need an updated beauty consult, or want to see the latest & greatest?	
	Are you running low on product?	
	Do you want to remain a preferred client with all the Perks?	
	Do you love me as a friend, but no longer want my beauty services?	
	First Name*	
	First Name*	
Forms	**Referral Form (For people to send you referrals)**	Electronically gather new leads.
	Spread the Joy	
	Gift a Pamper Package and Earn a Reward!	
	Give the gift of relaxation and pampering to a friend and earn a **$10 gift card** for yourself! Here's how it works:	
Landing Page	**Skin Analyzer**	Easy resource to promote & drive traffic to this resources.
	Here is a really awesome freebie. 🎁	
	It's this super cool take-a-selfie-with-your-phone *biometric technology scan* that determines what your skin needs...	Customer results can simply be texted back and quickly organized and stored in your database for easy access.
	Virtual Skin Analysis On 8 Dimensions:	
	Blackhead Pigmentation	
	Skin Type Sensitivity	
Canva Templates	Just in case No one told you today...	Editable template links provided for you to customize and order print materials
	You are *fabulous*	
	VIP Express Lane SCAN ME!	
	Your Name	• Business Card
	BEAUTY CONSULTANT	• Warm Chatter Sample Card
	123-456-7890	
	linktree address	
	*Text PAMPER for a free at-home sample kit	
	*for fabulous people only!	
	hey Girl! *A gift for you!*	
	THIS CARD IS GOOD FOR 1 FREE AT-HOME FACIAL KIT. TEXT "FACIAL KIT" TO YOUR PHONE NUMBER	
	YOUR QR CODE	
	YOUR NAME / YOUR TITLE / YOUR PHONE NUMBER / WWW.LINKTR.EE/YOURLINKTREE / YES! That ↑ is a dot right there!	*You are Wonderful Beautiful Amazing*
Printable Worksheets	Booking - Individual Close Questions	
Content Library	Downloadable content for social media sharing and more!	Over 300 images, product fact sheets, flyers, promotions, gifs, and other resources